

Major champion and Two-time Solheim Cup winner Georgia Hall (MBE) has launched a Golf Academy at Paultons Golf Centre in the New Forest.

The academy officially opened on International Women's Day with the commencement of a 10-week junior golf program delivered by the golf centres 8 PGA professionals and led by GM & PGA Fellow Professional, David Green. The objective is to provide an inclusive development and performance coaching experience at a facility to match those visited by Hall on her travels around the globe, whilst being accessible to a wider demographic than traditionally experienced in the game.

Development of the game

Georgia had a very successful amateur career of which the highlight was winning the British Ladies Amateur championships in 2013. A year later she turned Pro and had some early successes and in 2017 elevated her position on the Ladies European Tour by winning the Order of Merit. In 2018, at the age of 22, Georgia made a name for herself globally by winning the Women's British Open Championship at Royal Lytham and furthermore defended her Order of Merit title becoming the youngest player to defend the title. Following these successes Covid hit and since then further titles on the LPGA tour and LET have been won along with representing Europe in the Solheim Cup so far 3 times and being on the winner side in the last 2. Away from the course Georgia was made a Member of the Order of the British Empire (MBE) for services to golf in 2019.

After spending many years elevating her game and travelling the world, she hopes her experiences and playing successes can inspire all demographics closer to her home in Bournemouth and the locality to take up and develop their game. The objective being to create access to the game and for more boys and girls to follow in her footsteps.

Georgia Hall said "I wanted to create an academy to give young people in the area where I grew up the opportunity to play golf, from all backgrounds and demographics. It's important to have an environment where all boys and girls are welcome. From grassroots through to the more experienced amateur there is something for everyone, including Tour-standard practice facilities. With on hand PGA Professionals to pass on their expertise, I'm sure together we can help inspire and mentor the next generation."

Paultons Golf Centre is the host to the PGA Southern Open Championships which sees the best 140 PGA Professional from the South of England compete on the Championship course which has not only been bought back to its former glory but extended to championship length. Complimented by the shorter 6-hole par 3 academy course it provides a complete solution for anyone looking to improve their game. These facilities are complimented by the sister club Bramshaw, 6 miles down the road with a putting studio, gymnasium and iconic Bell Inn Hotel, a 15th Century Coaching Inn, for golf breaks.

David Green said "as GM and PGA professional of the Golf Centre, I along with the team, are thrilled and excited to have such an influential name in ladies golf launch her 1st golf academy at our facility. Whilst we have been engaging with grass roots, ladies and performance golf, to have the platform and exposure that Georgia can offer us, locally and globally, to continue the development of golf in the New Forest, will only benefit the local up and coming talent and assist with nurturing the beginner. We look forward to her input and drive to bring golf to all."

Performance Coaching

Playing opportunities for juniors is also important to the growth of the game, coming with the Academy announcement is also the launch of the Junior Open series which are 5 events taking place during the school holidays providing an order of merit. In addition to the playing opportunities and growing the game at schools, the academy will provide aspiring professionals with the same facilities and practice routines used by Georgia as part of the performance coaching aspect.